

# DOUG MARTIN

## BIOGRAPHY

Born in Toronto in 1948, Doug Martin studied graphic design and fine art at the Ontario College of Art from 1967 to 1971, graduating with honours. He pursued a career as a fine artist, showing in numerous group and solo exhibitions as well as receiving both private and public commissions, most notably for the University of Toronto, and The Harbour Light Centre. In 1971 and 1974 he traveled extensively throughout Europe and was an artist in residence at the Cite Des Arts, in Paris in the summer of 1974.

On his return to Canada, Doug continued to exhibit his work, while also working as a freelance graphic artist for CFTO TV and Global TV in Toronto. In the spring of 1975, he turned to illustration, receiving his first assignment, a full page illustration for Maclean's Magazine. Working in acrylic paints with fine brushes, Doug quickly established a reputation for a highly realistic, richly detailed painting style with a slightly surreal quality. Mr. Martin's versatile and meticulous technique is reflected in the broad range of subject matter and assignments he has undertaken over the years. His client list includes Toronto Life Magazine, Maclean's, Homemakers Magazine, The Toronto Star, The Financial Post, Atlantic Monthly, Penguin Publishing New York, Random House, St. Martin's Press, Oxford University Press, Pearson Education Canada and more. He has worked with many design firms and advertising agencies in Canada and the United States producing illustrations for product promotions, packaging, annual reports, posters and billboards.

However, Doug's passion has always been for assignments that involve the environment and the natural world. These clients have included the Toronto Zoo, the Royal Ontario Museum and the Ontario Science Centre. He has illustrated three series of stamps for Canada Post, featuring endangered of Canada. Doug has donated his talents to various non-profit organizations such as the World

Wildlife Foundation, the Evergreen Foundation and the Society for the Prevention of Cruelty to Animals.

Mr. Martin's work has received many national and international awards of recognition from Communication Arts, Applied Arts Magazine, Studio Magazine, Graphis Annual, Marketing Magazine, The Toronto Art Director's Club, The Society of Graphic Designers of Canada and C.A.P.I.C., (Canadian Association of Photographers and Illustrators in Communication). His work has been profiled in Applied Arts Magazine and Studio Magazine.